

Renaissance Asset Finance: the New Lender to the Broker Market

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Hugh Sigrist founder of Renaissance Asset Finance ("RAF"), reports that RAF hosted its second Annual Broker Day in July, at the Gherkin in the City. "This was a great day attended by our Top Twenty Brokers from across the UK. The day was really designed as a big Thank You to all the brokers, who had supported RAF since its launch, and enabled the business to have such a successful first year. As well as a short presentation by the directors, Fred Yue was a guest speaker on behalf of Bank of London and the Middle East, and talked on the subject of 'Middle Ticket' opportunities. There was then a Prize Ceremony for the Top Introducing Brokers to RAF in the 2014-2015 year.

Simon Gray, owner of Credo Asset Finance in Norwich, was one of the winners. This is what he said about Renaissance:

"We've always enjoyed great service from Hugh and his team, but I'd say, with the autonomy they now have to

make internal decisions more quickly, and based on their vast experience, the service we now receive under the RAF banner is better than ever. Renaissance is a breath of fresh air for the industry. They have a real "open for business" approach and unlike many new books, they are not frightened to say Yes to the right deal for the right reasons, even on the higher balances.

"We have a great relationship with the whole team and feel they are almost a part of Team Credo." BW



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